

Accelerance solves talent shortage and eliminates trial-and-error approach to finding a great software provider

Point of Contact: Troy Hiltbrand,
Chief Development Officer

Industry: eCommerce, Health and Wellness

Technologies: Google Go, C#, Java, MySQL, Android, iOS, LIME, WeChat, Kakotalk

CLIENT OVERVIEW

Kyäni Inc. is an international health and wellness company supporting the independent distribution of its natural line of products derived from the wild Alaskan blueberry known as "Ky-äni."

CHALLENGE:

Kyani's in-house development team was working at full capacity but they needed to quickly build a team to work on new initiatives. These initiatives would involve the development of a new mobile application to integrate with social platforms like FaceBook, Instagram, Google plus, Twitter, Pinterest, etc. Once completed, the team would then develop an application to interface with social platforms popular outside of the U.S. Kyani found themselves with a shortage of local talent and in the need of an outsourcing partner with excellent communication skills and the ability to develop in Google Go or other potentially viable platforms such as C# and Java.

RESULTS:

The Accelerance Partner has been very flexible, quickly growing and shrinking as necessary while simultaneously splitting projects between teams. The outsourced team delivered web and mobile apps, a registration app, along with development in Google Go and even helped Kyani's internal team develop API's. Kyani's software vision has remained on track and the Partner has continued to work on version releases over the last three years.

"All the partners we've come to know through Accelerance are good, top notch groups who are well versed in leading and collaborating within the SDLC. Much better than our experience trying to partner locally."

- Troy Hiltbrand,
Chief Development Officer

PARTNER INFORMATION:

Partner Size: 500-1000

Blended Price per hour/resource: \$50-\$55

Country: Colombia

Company Founded: 1992

Accelerance Partner Since: 2009

Core Competencies: Bespoke database development, Software Development, System/Business Analysis, and Consulting

Programming Methodology: CMMI5 and Scrum

Time Zone Overlap: 24 hr overlap with NYC

Culture: Strong English usage and an extremely stable country politically.

