

# ACCELERANCE ALIGN

Seamless Teams in Several Days

How will your internal team and your offshoring partner collaborate effectively to ensure successful software development?

Good question. The traditional outsourced software development model – simply standing up projects in an offshore location – leads to flawed outcomes or outright failures.

**The answer? It's Accelerance Align, our unique team integration service.**

After thousands of global client engagements over 20 years, we've found that clear direction and team building at the onset of an outsourcing partner engagement provide the foundation for flawless execution.

SO WHAT IS ALIGN?

**Align is a three-day professionally facilitated workshop that brings together your team and your new outsourcing partner to learn what it takes to operate seamlessly as "One Team."**

An Accelerance coach will guide your live, co-creation workshop. Your teams will practice working together and agree on how they'll operate before your project launch. All new teams "form, storm and norm" to learn how to "perform" together.

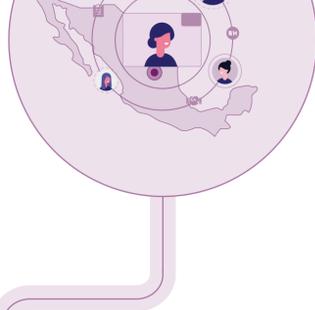
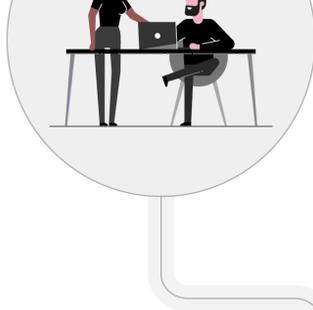
Align compresses the "storming" phase to quickly create consensus on working norms for your onshore-offshore team upfront. The result is a mutually owned, in-sync approach to building great software, from engagement to delivery.

CREATING SEAMLESS TEAMS:

**Align helps your teams "connect the dots" for high-performance collaboration.**

Your Development Team

Your Partner Team



**Shared Goals & Performance Expectations**



**Shared Project Vision**

Deliverable

**What are we trying to achieve?**

- Engagement scope and goals
- Milestones and plan
- KPIs



**Cultural Blending & Common Terms**

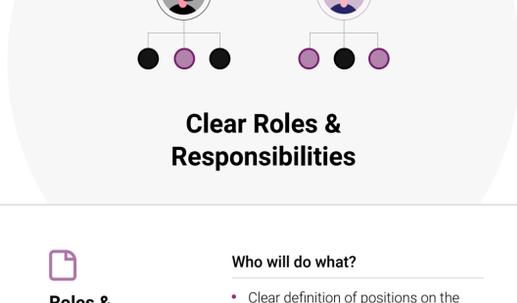


**Culture Mapping**

Deliverable

**How will we manage a multicultural team?**

- Varying team and individual work styles
- Differences in work ethics or norms
- Expectations for level of structure



**Clear Roles & Responsibilities**

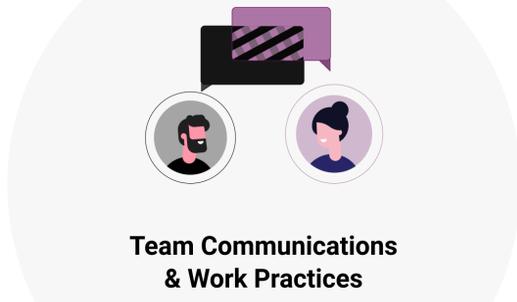


**Roles & Responsibilities**

Deliverable

**Who will do what?**

- Clear definition of positions on the team
- Tasks and expectations for each role



**Team Communications & Work Practices**



**Communications Management**

Deliverable

**How can we best manage communications?**

- Language proficiency assessment
- Tools and use cases
- Glossary of common terms (industry, product, software)

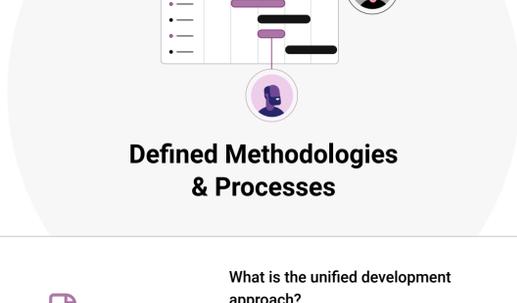


**Global Team Practices**

Deliverable

**How will the team operate?**

- Meeting cadence, agenda and facilitation
- Scheduling across time zones
- Common governance and resolution processes



**Defined Methodologies & Processes**



**Software Methodologies & Tools**

Deliverable

**What is the unified development approach?**

- End-to-end software development lifecycle
- Agile development process and team work protocols
- Backlog grooming, ticketing sessions and estimation

THE RESULT

**ONE TEAM**



Align heads off the risk of team breakdowns in offshoring projects by promoting shared understanding and communications. "Getting Aligned" delivers measurable benefits including:

- Reducing the time until initial deliverables are produced
- Increasing speed to reach milestones
- Optimizing organizational effectiveness, efficiency, and productivity

**Ultimately, Align saves you time and money invested in software development. Trust the Align proven approach to get it right from the start.**

Contact us today to get aligned

Click to reach out to an Accelerance adviser today.